

Our New Look for the New Millennium II: *TCE* in 2001

Many consider this year, 2001, the true beginning of the new millennium. We begin 2001, Volume 6 of *The Chemical Educator*, with a new modern look and the completed implementation of many positive changes that were conceived and tested in 2000.

Our move to a new Web home in Springer-Verlag's LINK system makes finding and using our Website more convenient. *TCE* is available from two different LINK servers to facilitate access to the journal. Servers are located in both New York (<http://link.springer-ny.com/journals/chedr>) and Heidelberg (<http://link.springer.de/link/service/journals/00897/index.htm>).

Perhaps, the most notable change is that we now offer direct journal access to our institutional subscribers. There is no need for persons seeking to access the journal from their institution's domain to have their own user name and password. They can use the site transparently. This feature makes *TCE* as easy to use as other journal sites on the Web. You can even access the journal from your home or when traveling using your institution's subscription. See our new FAQ section for instructions.

Our new site still makes available a sample page, which features and provides free to registered guests one article from every issue published. Information on the journal including the Notice to Authors and copyright information are available through links from the homepage. An announcements page keeps you current on new happens at the journal.

Authors and readers will be pleased to know that *The Chemical Educator* has gone to an "Online First" publishing format. We believe that this is one of the most significant advances in journal publishing today. Author's manuscripts are published online as soon as the author approves the galley proofs. This allows us to offer a very quick turn-around time from submission to publication. Articles are first located in the Online First section, and then later assigned to an issue to be compatible with more traditional volume/issue format familiar to readers of print journals.

An article published in the Online First section can be referenced by using its Digital Object Identifier (or DOI) number. This unique number consists of a prefix, which is assigned to each publisher by the administrative DOI agency (For Springer-Verlag that prefix is 10.1007.), and a suffix, which is assigned by the publisher and can be any code that the publisher chooses.

DOIs and the corresponding URLs are registered in a central DOI directory, which works as a routing system. To retrieve the manuscript, the user should send the DOI to this directory, and the request will be forwarded to the associated URL, which may be the object itself or some response page with additional information, for instance, how to get access to the object. For example, the following link uses the DOI number assigned to last year's editorial introducing our new article format: <http://dx.doi.org/10.1007/s00897000348a>; just click on this link and you will be taken to the abstract page for this editorial on our Website. Beginning with this year's volume, Volume 6, we will include active reference links using DOI numbers for *TCE* articles that appear in the Reference section. Just clicking on the reference will instantly put the article at your disposal.

If you wish to be alerted when new articles are published in Online First or when a new issue is released, you can sign up for *TCE* alerts. We will no longer automatically inform subscribers or guests of issue releases. Signing up for *TCE* alerts is simple and at your discretion.

We have also added two new sections to the journal site. First, we have created a new "Frequently Asked Questions" (FAQs) section, maintained by Roy Clark (royclark@bellsouth.net), which you can link to from our homepage. In this section, you can find the answers to questions that we are asked most often by subscribers, potential subscribers, and site guests. This is where you can find instructions on how you can enjoy access to the journal from home or on the road using your institution's subscription. Second, readers are welcome to communicate with the journal and to make comments on papers published in *The Chemical Educator* in our new "Letters to the Editor" section. The link to this section can be found on the main Table of Contents page.

The new site retains the article categories (In the Classroom, Laboratories and Demonstrations, Chemistry and History, etc.) that we used on the old site. These are listed in the Tables of Contents for each issue, followed by the articles in that category. Keywords include the category of the article for search purposes.

We have also added media reviews to the Tables of Contents for each issue. From the Table of Contents page for each issue, readers can download either the smaller HTML screen-friendly version or the more printer-friendly Adobe PDF version of articles or media reviews. Articles and media reviews have consecutive page numbers beginning with 1 for each volume.

Finally, as in the past, *The Chemical Educator* is available in a print archive version for those wishing to have a hard copy of the journal. Check our site or contact the Editorial Office for details



Clifford LeMaster
Editor-in-Chief